

# for immediate release

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## **“Thousands of New Digital Materials Available through the North Canton Public Library”**

NCPL introduces hoopla digital allowing patrons to enjoy free digital movies, TV shows, music and audiobooks

NORTH CANTON, Ohio, February 24, 2014 – The North Canton Public Library is excited to announce its new partnership with hoopla digital. With the addition of hoopla to its already extensive digital materials offerings, the library will provide patrons with access to thousands of movies, television shows, music albums and audiobooks. Materials from hoopla are available for mobile and online access with a valid North Canton Public Library card.

Beginning, Tuesday, February 25, 2014, NCPL card holders can begin enjoying thousands of titles from major Hollywood studios, record companies and publishers. These materials are available to borrow for instant streaming on computers or temporary downloading to smartphones or tablets. Hoopla is available for use on Internet browsers, or through the free hoopla app for Android and IOS devices.

NCPL patrons can borrow up to ten hoopla selections per month. Once borrowed, movies and television shows are available on patrons’ devices for three days. Music is available for seven days, and audiobooks are available 21 days. Another benefit of hoopla is that there’s no waiting to borrow popular movies, TV shows, albums or audiobooks.

“One thing we really like about this new digital product is the user-friendly interface and registration process. Staff members have been testing hoopla and have found navigation of the system to be seamless,” explained Christina Weyrick-Cooper, community relations manager for the library.

To access the system on a mobile device, patrons should visit [hoopladigital.com](http://hoopladigital.com) or download the free hoopla digital app on their Android or IOS device. Simply select ‘Sign Up’ to get started.

For additional information, please contact Christina Weyrick-Cooper at 330.499.4712 x331 or [ccooper@northcantonlibrary.org](mailto:ccooper@northcantonlibrary.org).

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